

National Ski Council Federation Newsbeat

October 2026

Ski Industry Sends Letter to Lawmakers Strongly Opposing Permanent Daylight Savings Time. The U.S. House of Representatives has passed legislation to end the United States' long practice of daylight saving time. Now, it just needs to pass the Senate vote before it can become law. *USA Today* reported that a coalition representing 115 ski areas in 10 states warned senators that permanent daylight saving time would have detrimental effects on the ski industry. [More.](#) Snowbrains

Waterville Valley Building New Outdoor Adventure Zone. Construction is well underway on the new multi-element Outdoor Adventure Zone that will include several new year-round activities in one central hub at Waterville Valley Resort, on the shore of Corcoran Pond near the village's various lodging properties. [More.](#) SAM

Killington's \$7.2 Million Snowdon Quad Takes Shape Ahead of World Cup Return. Killington Resort reached a major construction milestone recently when helicopters helped install the remaining towers for its new Snowdon Quad chairlift. [More.](#) Ski Racing Media

What's New at Ikon Pass Resorts for the 2026/27 Season. When there's more than 70 downhill destinations in nearly a dozen countries, Ikon Pass offers something new somewhere each season. This is a high-speed chairlift ride through what you can expect for the 2026/27 season with one of Ikon's many different pass choices. [More.](#) Seniors Skiing

Happy Anniversary Deals and More Deals. Several resorts marking milestone anniversaries this season are celebrating with steep discount deals for lift tickets, and others are discounting prices just for fun-our fun. Some lift tickets are just \$9 on certain days, even \$3.75, even free. [More.](#) Seniors Skiing

NSAA Injury Study: Good News for Incident Rates. The study found that the rate of incidents at United States ski areas was 2.2 per 1,000 skier visits during the 2022-23 season, a 39 percent decline from 3.6 incidents per 1,000 visits reported in the previous study from the 2010-11 season. [More.](#) SAM

The 10 States That Produce the Most Skiers Visits (One Has No Ski Areas at All). The top states include some of the usual suspects and are home to many of the country's biggest and most popular ski resorts. But one state in the top 10 has no ski area within its borders. Together, the top 10 states account for more than 55% of all skier and snowboarder visits each winter. [More.](#) SnowBrains

New Data Reveals Who the Typical American Skier Is—and How Beginners Don't Necessarily Fit The Mold. The typical U.S. snowsports participant is a 34-year-old white man on skis. But NSAA data suggests younger, more diverse beginners could change that picture. [More.](#) Ski via Google Alerts

Alterra Mountain Company Taps Kelly Vohs as New CEO. Alterra Mountain Company has appointed hospitality and operations leader Kelly Vohs as its new chief executive officer, effective Oct. 19, 2026. Vohs brings nearly 30 years of experience leading businesses across hospitality, real estate, and technology to the role. [More.](#) SAM

The Battle Rages On as Oasis Management Files 13D, Escalating Vail Resorts Proxy Fight. Oasis Management has filed a Schedule 13D with the SEC, formally moving from passive investor to activist

and setting the stage for a proxy fight that could put Picabo Street and former Disney CEO Robert Chapek on Vail's board. [More](#). Snowbrains